

# 2011-2012 Lancer Express and Lancer Link Donations and Subscriptions

Thank you for your interest in Carlsbad High School's official student-published newspapers. Lancer Express and Lancer Link are self-funded organizations that rely solely on subscriptions, advertising, and donations to pay printing and equipment costs. Thank you for supporting student journalists and the work they do on our school campus.

---

## **Gold Level: Business    \$250.00**

In addition to receiving all 8 issues of our paper, business donors will also receive: A ¼ page ad in any issue of your choice, three months of advertising on our website (or a second ¼ page ad if website space is full), a link to your business placed on our website for the entire school year, and a listing in the donors section of every newspaper.

**Purple Level:    \$100.00**

**Black Level:    \$75.00**

**White Level:    \$50.00**

Purple, black, and white donors will be mailed all 8 issues of our paper as well as have their name listed in the donors section of every paper.

## **Introductory Level:    \$15.00**

Donors will be mailed all 8 issues of our paper as they are distributed to the student body.

Please complete the form below and mail it, along with a check payable to Lancer Express, to:  
**Lancer Express Carlsbad High School  
c/o Danielle Ryan  
3557 Lancer Way  
Carlsbad, CA 92008**

\*We regret that at this time we can only send newspapers to addresses in the United States

---

## Lancer Express Donation and Subscription Form

\_\_\_ Gold      \_\_\_ Purple      \_\_\_ Black      \_\_\_ White      \_\_\_ Intro

Name \_\_\_\_\_

Home Address \_\_\_\_\_

---

E-mail Address \_\_\_\_\_

(our business manager will e-mail you a confirmation when we receive your subscription form.)

How did you hear about our program? \_\_\_\_\_