



Lancerexpress

3557 Lancer Way- Carlsbad, California 92008- (760)331-5100 ext. 5256 or 5126

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Advertising Contract

Date: _____

Business Name: _____

Street Address: _____

City: _____ State: _____ ZIP Code: _____

Name of Contact: _____ Phone: _____

Take your print ad online today!

Lancer Express has a new online edition, Lancer Link, in addition to its award winning print publication.

At this time we are offering limited advertising space on our website.

Spaces are going fast and are sold on a first come, first serve basis.

Pay for nine months and get July and August free.

Check out our new site at www.thelancerlink.com

Terms

- * Payment due within 30 days of placement on website.
- * Past due bills will result in a 20% late charge
- * Ads must be created to 300 pixels wide by 250 pixels tall to maintain image quality.
- * Lancer Express is not responsible for incorrect information in submitted advertisements.
- * Advertisements must conform to the standards of ethical journalism.
- * We reserve the right to refuse any advertisement.
- * Ad space is sold on a first come first served basis and can only be guaranteed with a signed and submitted contract
- * If advertiser wishes to remove ad, he/she must give Lancer Express a 30 day notice and will be reimbursed for the remaining months.

Advertising Agreement:

The above-named advertiser wishes to insert the following ad(s) on Lancer Link:

Price per month/ Type: _____ \$25.00 Homepage only- right sidebar
 _____ \$20.00 Non-homepage only- right sidebar
 _____ \$40.00 All pages- right sidebar
 _____ \$5.00 Link to website in sidebar (front page only)

Frequency: Run ad for _____ months

Specify desired months: _____

Preparation: ___ Advertiser provides JPEG file
 ___ Newspaper creates ad (Advertiser provides ad description/layout)

Multiple Ads: ___ Repeat ad for all requested issues ___ Phone each issue for possible changes

Method of Payment: ___ Payment is enclosed ___ Please bill me for my ad

Total number of months _____ x Price _____ = _____
 Final amount due: \$ _____

Advertiser's Signature: _____ Date: _____